eBook

INDICO DATA

Better data.
Better decisions.

Confident Underwriting & Claims Decisions Can't Wait for a Build

Why Carriers Choose Indico Data

You'd Be Launched by Now: Why Indico Data Beats Building In-House

About three months ago, your team may have decided to take on the challenge of developing an internal AI solution for underwriting and claims. It made sense: deep institutional knowledge, control over customization, and confidence in your internal talent. But as the testing stretches on and priorities evolve, it's worth asking: what if you had chosen Indico Data?

Here's what your team could already be doing today.

Live, Tested, and Delivering Results

With Indico Data, our customers are in production in weeks—not quarters. They're already processing submissions like MRCs, loss runs, and FNOLs with explainable AI agents that deliver field-level traceability. No hallucinations. No cobbled-together toolchains. Just a proven, secure platform.

Everything in One Place

Why juggle six different tools for OCR, classification, validation, extraction, and orchestration? Indico Data delivers all of it in one cohesive environment. Your engineers would be tuning AI agents to meet business needs, not debugging brittle pipelines or reinventing core components. Your business users? They'd be validating and acting on AI-generated summaries in real-time, in production.

Built to Adapt

Three months is a long time in insurance. Business priorities shift. Stakeholders change their minds. Scopes evolve. With Indico Data, that's not a problem. Our platform is designed to be customized and tweaked on the fly—without requiring massive rewrites or new builds.

We've seen it all: incomplete submissions, duplicate records, new claim subtypes. Indico Data handles edge cases with built-in human-in-the-loop (HITL) workflows, role-based access controls, and smart exception handling. We don't get stumped because we've already solved these problems for others like you.

Experts in Scaling from Day One

IT teams often start with a narrow scope: one lines of business, a limited workflow. But when it's time to scale, that initial custom build becomes a liability. Indico Data starts with repeatability and generalizability in mind, ensuring your solution works not just for today's priorities, but tomorrow's expansion.

We ask the right questions upfront—about downstream integrations, field types, submission variants, and user roles—because we've done this dozens of times before. When you're building from scratch, you often don't even know what questions to ask.

Your KPIs Would Already Be Climbing

With Indico Data, customers are already seeing:

- Faster turnaround times
- Reduced manual review
- Increased throughput and capacity
- Full compliance support

We've mastered integrations across upstream and downstream systems, and we're constantly learning from every customer to refine what's next.

Let's Be Honest: Testing Is the Hard Part

Even if your team has most of the components built, testing is where most custom efforts get stuck. Different submission formats, varying data types, lookup logic, edge cases, duplicate handling, exceptions—it all needs to be validated. That's where most timelines fall apart.

With Indico Data, you're not starting from scratch. Our platform and implementation team bring the patterns, the mature tools, and the experience to get it right the first time.

You're not behind; you're learning.

And when you're ready to accelerate, Indico Data is here with a platform that's already delivering results.

Let's talk about how we can help your team get there—faster, with confidence, and without compromise.

You'd Be Scaling by Now: How Indico Data Customers Expand Faster Without the Growing Pains

Six months in, an in-house build is often stuck in survival mode. Indico Data customers? They're already expanding.

Six months ago, your internal solution went live. Congratulations! Launching is no small feat.

But how's it going now?

If you're seeing limited adoption, brittle workflows, or support tickets piling up, you're not alone. Many teams that build in-house solutions for underwriting and claims processes find themselves stuck in maintenance mode, struggling to stabilize, scale, and drive business impact.

If you had gone with Indico Data Data, you'd already be scaling with growing adoption, measurable ROI, and a platform that evolves with you.

The Real Work Begins After Launch

Shipping your first use case is a milestone. But it's not the finish line. The real challenge is sustaining and expanding: keeping models fresh, end users engaged, and the business aligned.

Here's what that looks like when you're building in-house:

- Adoption stalls beyond your initial champions
- Small changes require big code rewrites
- Workarounds become the norm
- Your team is stretched thin—or already reassigned
- Requests from the business pile up with no clear path forward

Sound familiar?

Here's What It Looks Like with Indico Data

Indico Data was built not just to launch, but to grow with you—seamlessly and intelligently. Here's how we keep you out of the maintenance trap:

1. **Your Models Get Smarter Over Time**
   With insurance-specific feedback loops and human-in-the-loop architecture, your models continuously improve, without needing to be rebuilt from scratch.

2. **Workflows That Flex, Not Break**
   Our workflow canvas lets you adjust logic, validations, and document routing without rewriting code. No brittle scripts. No fragile integrations.

3. **Change Management Is Built In**
   We offer guided implementation, hands-on training, and ongoing coaching to help teams not just adopt Indico Data but embrace it. Old habits? We've mastered how to replace them.

4. **Your Teams Are Empowered**
   No more waiting on JIRA tickets. Indico Data enables your team to make changes and improve workflows on their own—without needing constant engineering support or even us.

5. **Scaling Becomes Strategic**
   Need to onboard more users, document types, or use cases? Indico Data's platform doesn't need to be re-architected. Volume spikes, expansion, and scaling are built into our DNA.

6. **Support That's Actually Supportive**
   With a dedicated platform ops team, real-time support, and 24/7 monitoring, you'll never wonder who to call. And when use-case-specific changes arise, your CSM and PS team are already there to guide you through implementation and iteration.

From Fixing Bugs to Driving KPIs

With Indico Data, you're not stuck defending the budget for a half-working system. You're pointing to measurable ROI, expanding platform use, and enabling your business users to create and manage their own workflows.

It's not just about technology—it's about trust. When end users see that Indico Data actually makes their day easier, adoption follows. And when your team is set up to support that adoption long-term, you don't just survive post-launch—you thrive.

Still stuck in fix-it mode? Let's talk about how to get back on track.

You'd Be Bug-Free by Now: How Indico Data Customers Avoid the Pain of Post-Launch Chaos

Nine months ago, your team decided to build your own intelligent intake solution in-house. At the time, it probably felt like the right call—control, customization, and ownership of your AI journey. But now, as cracks in scalability and trust begin to show, it's worth asking: where would you be if you had chosen Indico Data?

You'd Be Scaling, Not Sustaining

With Indico Data, you wouldn't just be live — you'd be thriving. Most of our customers are well into their second or third use case by this point. They're not reinventing the wheel for every new workflow. Our platform supports cross-line adaptability out of the box, so expanding to a new line of business doesn't mean rebuilding from scratch. It means reusing, refining, and scaling—at your own pace.

You Could Action, Not Constantly Justify

Imagine if your business teams actually trusted your AI outputs. Indico Data's models are explainable, auditable, and proven—designed to earn the confidence of your compliance, legal, and operations leaders. Instead of fielding questions about why the AI made a decision, you'd be fielding requests to put it to work elsewhere.

You'd Be Leading, Not Catching Up

When you build in-house, your product begins aging the day it's released. Every new feature is another custom lift. Every compliance update becomes a fire drill. And when key developers leave (and they do), you're left with a codebase no one wants to touch. That's not innovation—that's tech debt.

Indico Data is different. We evolve continuously with quarterly platform updates and roadmap enhancements driven by real customer feedback. Our customers benefit from what we build together, including insights and capabilities sourced from across the insurance industry.

You'd Be Agile, Not Anchored

Need to deploy a new use case next week? With Indico Data's Agent Gallery and prebuilt templates, you could spin up a new intelligent process in days—not months. Whether you're centralizing intake or enabling decisions at scale, Indico Data helps you move with your business, not behind it.

And if you do have a long-term scaling roadmap—across lines of business and geographies—we're built to support that, too. We meet your engagement model whether you want us in the driver's seat or quietly working in the background.

You'd Be Building a Legacy, Not Just a POC

We've seen it before: a team builds a promising proof of concept and then pauses to focus on other priorities. "Come back to us in two years," they say. But two years later, the landscape has moved on, the team has turned over, and that once-cutting-edge build is no longer relevant.

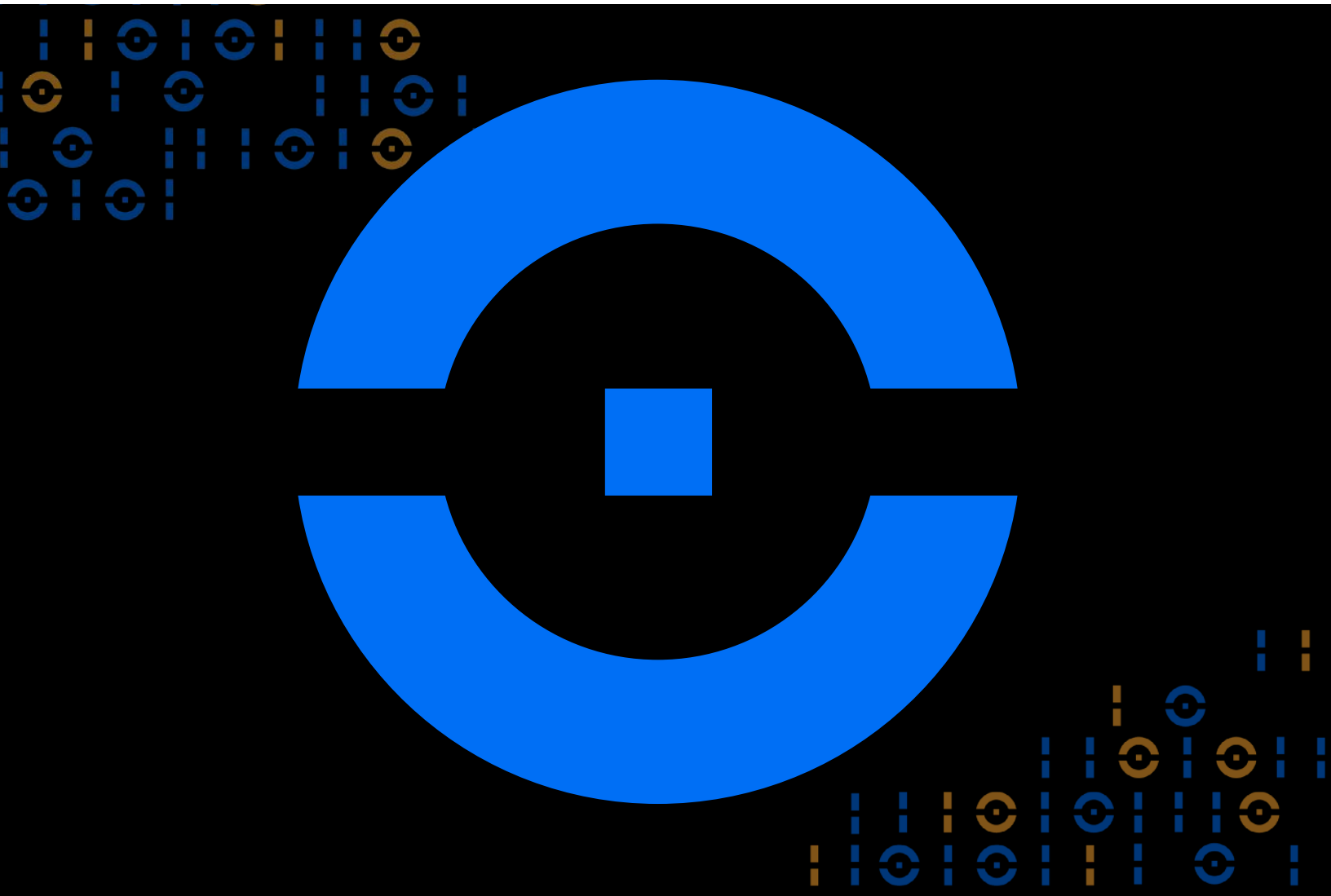
Indico Data customers don't face that problem. Their solutions grow with them. Their platforms improve with every release. They aren't stuck with what they built—they're empowered by what's next.

The Bottom Line: You Could Be Scaling Today

Indico Data customers are deploying, duplicating, and expanding their intelligent automation efforts on their own timelines, with full platform support. They aren't stuck maintaining yesterday's AI; they're leading tomorrow's transformation.

Where could you be now? Let's talk about getting you there before another 9 months go by.

About Indico Data

Indico Data's Agentic Decisioning Platform powers insurance with real-time, actionable insights from unstructured data—fueling smarter risk assessment, sharper claims evaluation, and streamlined policy management. Our first-to-market Generative and Agentic AI solutions enable underwriters, claims handlers, and policy teams to make better decisions with better data.

If you want to see what our solutions can do for your insurance agency, **schedule a demo** today.